

Segmento Hotelaria nacional

HOTÉIS	DIÁRIAS			VENDAS (r\$)		
	2016	2017	VAR	2016	2017	VAR
IINDEPENDENTES	899.924	785.904	-12,7%	171.576.861	149.597.176	-12,8%
OUTRAS REDES	447.559	476.421	0,1%	110.494.923	101.149.701	-9,1%
ACCOR	236.800	230.338	-2,7%	55.124.529	53.017.395	-3,8%
ATLANTICA	139.292	120.482	-13,5%	33.996.867	29.505.513	-13,2%
BROKERS	51.354	48.294	-6,0%	13.801.344	15.237.184	10,4%
BLUE TREE	43.497	39.125	-10,1%	11.741.256	10.926.043	-6,9%
BHG/SOLARE	51.317	40.525	-21,0%	12.340.003	9.259.916	-25,0%
WINDSOR	37.556	20.865	-44,4%	15.776.286	8.602.899	-45,5%
MELIÁ	23.468	21.798	-7,1%	7.701.871	7.600.236	-1,3%
BOURBON	15.590	14.464	-7,2%	4.881.593	5.183.310	6,2%
TRANSAMERICA	16.015	15.751	-1,6%	4.699.695	4.599.250	-2,1%
TOTAL	1.962.372	1.813.967	-7,6%	442.135.227	394.678.624	-10,7%

Nota : Valores em reais