

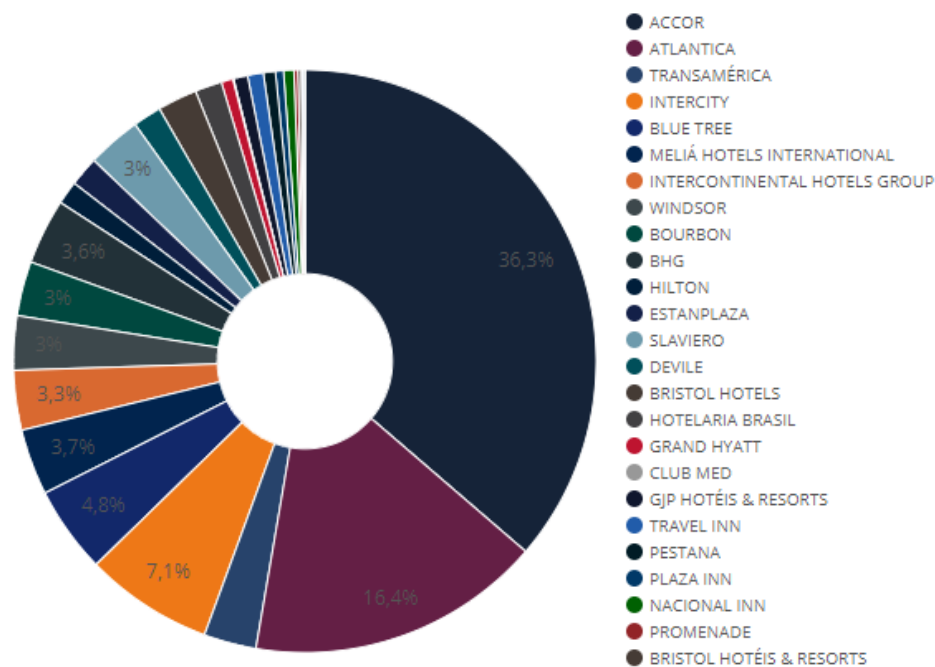
Market Share - Hotelaria Nacional - Room nights



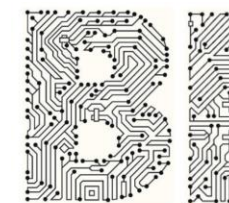
Hotéis - Vendas (Total)

Room Nights | Room Nights - Market Share | Valores | Valores - Market Share | Tarifa Média

Abracorp (Principais Redes) - T1/2018



Market Share - Hotelaria Nacional - Room nights



ABRACORP
INTELIGÊNCIA DE DADOS



Associação Brasileira de Agências de Viagens Corporativas

Admin Abracorp

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terça-feira, 10 de julho de 2018

Hotéis - Vendas (Total)

Room Nights Room Nights - Market Share Valores Valores - Market Share Tarifa Média

Rede	QTD. TOTAL	PARTICIPAÇÃO			
ACCOR	215.585	36,3%	HOTELARIA BRASIL	8.868	1,5%
ATLANTICA	97.184	16,4%	GRAND HYATT	3.848	0,6%
TRANSAMÉRICA	17.283	2,9%	CLUB MED	278	0,0%
INTERCITY	42.210	7,1%	GJP HOTÉIS & RESORTS	4.640	0,8%
BLUE TREE	28.593	4,8%	TRAVEL INN	5.191	0,9%
MELIÁ HOTELS INTERNATIONAL	21.753	3,7%	PESTANA	3.950	0,7%
INTERCONTINENTAL HOTELS GROUP	19.650	3,3%	PLAZA INN	2.630	0,4%
WINDSOR	17.824	3,0%	NACIONAL INN	3.387	0,6%
BOURBON	17.931	3,0%	PROMENADE	1.276	0,2%
BHG	21.581	3,6%	BRISTOL HOTÉIS & RESORTS	1.074	0,2%
HILTON	7.698	1,3%	COSTA DO SAUIPE	485	0,1%
ESTANPLAZA	9.743	1,6%	REDE PLAZA DE HOTÉIS	185	0,0%
SLAVIERO	17.778	3,0%	OTHON	542	0,1%
DEVILE	9.386	1,6%	MARRIOTT	27	0,0%
BRISTOL HOTELS	13.032	2,2%	TOTAL →	593.612	100,0%