

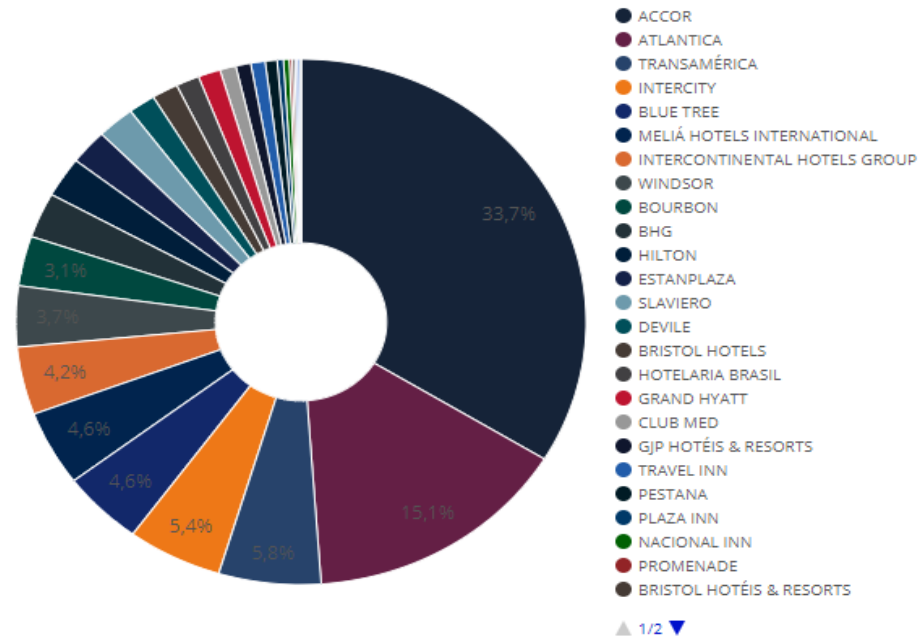
# Market Share - Hotelaria Nacional - Valores



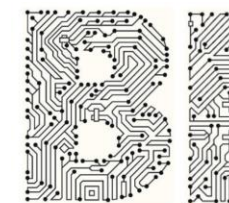
## Hotéis - Vendas (Total)

Room Nights   Room Nights - Market Share   **Valores**   Valores - Market Share   Tarifa Média

Abracorp (Principais Redes) - T1/2018



# Market Share - Hotelaria Nacional - Valores



ABRACORP  
INTELIGÊNCIA DE DADOS



Associação Brasileira de Agências de Viagens Corporativas

Admin Abracorp -

Início > Relatórios > Hotéis - Vendas (Total)

terça-feira, 10 de julho de 2018

Room Nights Room Nights - Market Share **Valores** Valores - Market Share Tarifa Média

Rede	FAT. TOTAL	PARTICIPAÇÃO			
ACCOR	R\$ 52.460.346,32	33,7%	HOTELARIA BRASIL	R\$ 2.065.023,69	1,3%
ATLANTICA	R\$ 23.536.616,58	15,1%	GRAND HYATT	R\$ 1.965.441,82	1,3%
TRANSAMÉRICA	R\$ 9.002.129,53	5,8%	CLUB MED	R\$ 1.422.122,79	0,9%
INTERCITY	R\$ 8.367.756,06	5,4%	GJP HOTÉIS & RESORTS	R\$ 1.323.936,57	0,9%
BLUE TREE	R\$ 7.195.032,58	4,6%	TRAVEL INN	R\$ 1.262.942,51	0,8%
MELIÁ HOTELS INTERNATIONAL	R\$ 7.189.829,80	4,6%	PESTANA	R\$ 1.052.523,63	0,7%
INTERCONTINENTAL HOTELS GROUP	R\$ 6.482.971,79	4,2%	PLAZA INN	R\$ 546.084,01	0,4%
WINDSOR	R\$ 5.805.333,74	3,7%	NACIONAL INN	R\$ 506.332,95	0,3%
BOURBON	R\$ 4.766.168,20	3,1%	PROMENADE	R\$ 252.984,91	0,2%
BHG	R\$ 4.324.834,78	2,8%	BRISTOL HOTÉIS & RESORTS	R\$ 230.033,73	0,1%
HILTON	R\$ 3.840.644,33	2,5%	COSTA DO SAUIPE	R\$ 209.094,36	0,1%
ESTANPLAZA	R\$ 3.353.541,45	2,2%	REDE PLAZA DE HOTÉIS	R\$ 198.490,23	0,1%
SLAVIERO	R\$ 3.307.813,00	2,1%	OTHON	R\$ 128.956,91	0,1%
DEVILE	R\$ 2.384.501,34	1,5%	MARRIOTT	R\$ 13.061,20	0,0%
BRISTOL HOTELS	R\$ 2.308.450,62	1,5%			
			<b>TOTAL →</b>	<b>R\$ 155.502.999,43</b>	<b>100,0%</b>