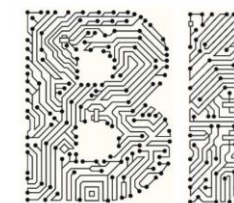


Segmento Hotelaria Nacional – Room nights e Vendas - Jan a Dez



ABRACORP
INTELIGÊNCIA DE DADOS

| HOTEL | ROOM NIGHTS | | VAR (%) | VENDAS R\$ | | VAR (%) |
|-------------------|------------------|------------------|--------------|----------------------|----------------------|--------------|
| | 2017 | 2018 | | 2017 | 2018 | |
| ACCOR | 884.572 | 1.123.624 | 27,0% | 148.044.879 | 213.567.177 | 44,3% |
| ATLANTICA | 608.531 | 564.051 | -7,3% | 87.740.917 | 109.459.932 | 24,8% |
| BLUE TREE | 214.251 | 188.661 | -11,9% | 30.329.548 | 48.466.933 | 59,8% |
| MELIÁ | 133.747 | 128.036 | -4,3% | 28.775.601 | 40.560.226 | 41,0% |
| INTERCITY | 182.909 | 218.692 | 19,6% | 28.576.557 | 35.883.331 | 25,6% |
| WINDSOR | 86.077 | 110.827 | 28,8% | 20.670.813 | 28.925.472 | 39,9% |
| BOURBON | 72.920 | 104.588 | 43,4% | 18.491.627 | 23.831.531 | 28,9% |
| TRANSAMERICA | 56.079 | 69.831 | 24,5% | 17.661.031 | 21.633.639 | 22,5% |
| BHG | 151.280 | 105.139 | -30,5% | 23.565.221 | 16.897.282 | -28,3% |
| INTERCONTINENTAL | 65.219 | 81.267 | 24,6% | 11.101.998 | 15.591.881 | 40,4% |
| ESTANPLAZA | 30.267 | 40.336 | 33,3% | 11.194.736 | 14.121.614 | 26,1% |
| SLAVIERO | 63.997 | 71.929 | 12,4% | 11.798.652 | 13.432.899 | 13,9% |
| HILTON | 27.646 | 24.139 | -12,7% | 6.383.272 | 9.235.208 | 44,7% |
| HTS INDEPENDENTES | 4.350.215 | 4.941.555 | 13,50% | 551.810.801 | 704.711.364 | 27,7% |
| OUTRAS REDES | 282.090 | 391.047 | 38,6% | 62.395.610 | 71.109.502 | 14,0% |
| TOTAL | 7.209.800 | 8.163.722 | 13,2% | 1.370.580.031 | 1.703.293.674 | 24,2% |