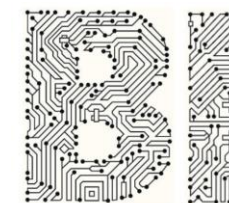


Segmento Hotelaria Nacional – Room nights e Vendas - 4º Trimestre



ABRACORP
INTELIGÊNCIA DE DADOS

HOTEL	ROOM NIGHTS		VAR (%)	VENDAS R\$		VAR (%)
	2017	2018		2017	2018	
ACCOR	193.634	296.351	53,0%	43.623.814	74.123.805	69,9%
ATLANTICA	167.607	150.517	-10,2%	26.489.298	37.073.568	40,0%
BLUE TREE	48.206	49.328	2,3%	8.141.439	14.485.768	77,9%
MELIA	26.316	33.365	26,8%	9.021.471	13.185.237	46,2%
INTERCITY	43.057	56.803	31,9%	8.640.589	12.083.652	39,8%
WINDSOR	18.409	33.296	80,9%	5.166.657	11.341.487	119,5%
BOURBON	17.636	27.671	56,9%	4.577.242	9.535.363	108,3%
TRANSAMERICA	19.297	25.962	34,5%	5.035.124	7.298.209	44,9%
BHG	28.257	26.322	-6,8%	5.608.172	5.484.002	-2,2%
IHG	14.470	21.041	45,4%	3.466.181	5.192.556	49,8%
ESTANPLAZA	9.694	11.165	15,2%	3.555.165	4.383.729	23,3%
SLAVIERO	18.746	21.014	12,1%	3.487.519	4.238.851	21,5%
HILTON	4.792	8.397	75,2%	2.227.692	3.859.442	73,2%
HTS INDEPENDENTES	862.101	1.185.357	37,4%	168.808.162	237.706.650	40,8%
OUTRAS REDES	76.272	90.579	18,8%	18.072.141	23.193.001	28,3%
TOTAL	1.548.494	2.037.168	31,6%	315.920.666	463.185.320	46,6%