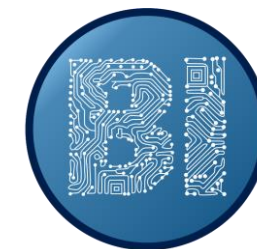


SEGMENTO HOTELARIA INTERNACIONAL – JAN A DEZ



BI ABRACORP
INTELIGÊNCIA DE DADOS

HOTEL	ROOM NIGHTS		VAR (%)	VENDAS		VAR (%)
	2018	2019		2018	2019	
IHG	74.351	72.223	-2,9%	39.054.276	39.744.782	1,8%
ACCOR	56.793	62.980	10,9%	28.464.635	34.808.128	22,3%
HILTON	37.069	39.067	5,4%	26.147.965	30.916.443	18,2%
GRAND HYATT	24.893	26.976	8,4%	17.658.919	23.443.289	32,8%
NOBILE	6.820	13.002	90,6%	3.960.369	6.590.871	66,4%
MELIÁ	8.007	8.300	3,7%	6.145.774	6.556.948	6,7%
MARRIOTT	1.481	2.618	76,8%	1.451.986	1.937.133	33,4%
PESTANA	1.374	1.686	22,7%	699.309	741.518	6,0%
DEMAIS	593.037	549.384	- 0,07%	373.620.856	383.321.567	-0,03%
TOTAL	803.825	776.236	-3,4%	497.204.089	528.060.679	6,2%

VENDAS

